

**INFORMATION ABOUT THE INSTITUTION: THE AMERICAN BUSINESS SCHOOL OF PARIS**

<b>Address</b>	Groupe IGS – The American Business School of Paris 12, rue Alexandre Parodi 75010 Paris – France
<b>Website</b>	<a href="http://www.absparis.org/">www.absparis.org/</a>
<b>Contacts</b>	Incoming students: Ms. Maddalena CREMONESI <a href="mailto:incoming@groupe-igs.fr">incoming@groupe-igs.fr</a> Outgoing students: Ms. Mélinda RIPPE <a href="mailto:outgoing@groupe-igs.fr">outgoing@groupe-igs.fr</a> Academic contact: Ms. Jessica O'BRIEN <a href="mailto:jobrien@groupe-igs.fr">jobrien@groupe-igs.fr</a> US contact: Dr Marie-Odile SAVARIT <a href="mailto:mosavarit@groupe-igs.fr">mosavarit@groupe-igs.fr</a>
<b>Erasmus Code</b>	F PARIS 363
<b>Overview</b>	<ul style="list-style-type: none"> <li>• Located in Paris; near the Canal Saint-Martin</li> <li>• All classes taught in English</li> <li>• A large selection of Business, Marketing, Fashion and Luxury Management, Sports management, Finance, Economics and Liberal Arts courses</li> <li>• A non-profit higher education institution, part of Groupe IGS (Institut de Gestion Sociale)</li> </ul>

**ACADEMIC CALENDAR**

<b>FALL 2023</b> September 4 – December 15, 2023	<b>SPRING 2024</b> January 22 – May 3, 2024
<b>WINTER 2024</b> January 3 – January 19, 2024	<b>SUMMER 2024</b> Session 1: May 13 – June 21, 2024 Session 2: May 28 – July 5, 2024

**APPLICATION DETAILS**

<b>Nomination deadlines</b>	<ul style="list-style-type: none"> <li>• FALL: May 15</li> <li>• WINTER: October 1</li> </ul>	<ul style="list-style-type: none"> <li>• SPRING: October 1</li> <li>• SUMMER: April 1</li> </ul>
<b>Applications deadlines</b>	<ul style="list-style-type: none"> <li>• FALL: June 15</li> <li>• WINTER: October 15</li> </ul>	<ul style="list-style-type: none"> <li>• SPRING: November 1</li> <li>• SUMMER: April 15</li> </ul>
<b>English requirement</b>	<ul style="list-style-type: none"> <li>• English: min. TOEFL: 500 PBT, 61 IBT, or B2 (CEFR)</li> <li>• N/A for English native speakers and students from English-taught programs institutions</li> </ul>	
<b>GPA requirement</b>	<ul style="list-style-type: none"> <li>• Minimum: 2.5/4.0</li> </ul>	
<b>Application process</b>	<ul style="list-style-type: none"> <li>• Home university nominates students by the deadline above</li> <li>• Student fills in the online application form and submits the required documents</li> <li>• Upon acceptance, home university and student receive the official acceptance letter (required for the visa application) along with the access to an intranet where they find all the necessary information (visa, housing, course registration, etc...)</li> </ul>	
<b>Required documents to apply</b>	<ul style="list-style-type: none"> <li>• <u>Online application form</u></li> <li>• Scan of transcript</li> <li>• Scan of passport / ID card</li> <li>• Scan of Passport-sized photo</li> </ul>	

## ACADEMIC INFORMATION

<b>Study Load per semester</b>	Minimum	For full-time students 12 US credits (required for visa)
	Maximum	For exchange 16 US credits
	Erasmus students = 15 US credits (30 ECTS)	
<b>Course offerings</b>	Courses from the BBA, Bachelor in Sports Management and Bachelor in Luxury	
<b>Course catalog</b>	<a href="#">Link to the Catalog</a> This is the Catalog for 2022-2023. 2023-2024 is not yet available	
<b>Course registration</b>	<ul style="list-style-type: none"> <li>Prior to arrival, students will receive instructions by email to register online</li> <li>Students will receive the French placement test (if applicable)</li> <li>Students can only register for classes pre-approved by an advisor from their home institution</li> </ul>	
<b>Academic level(s) offered to Students</b>	Undergraduate (Bachelor)	
<b>Language of instruction</b>	English	
<b>Grading system</b>	Letter grade (A to F). Minimum passing grade to validate a course: C	
<b>Transcript</b>	Emailed to the home university approximately 4 weeks after the end of the program	
<b>Tuition fees</b>	5195€ per semester (12 to 16 US credits) (N/A for exchange students and Erasmus students) Additional course: 1100 € (3 US credits) Winter program: 1100€ per course (maximum 2 courses) Summer program: 2495€ (6 US credits)	
<b>Internship</b>	2-month non paid internship available after the spring semester (June-July) Fees: * 1990€ (up to 6 US credits) Applicants will be interviewed by ABSParis for acceptance prior to arrival	

## ADDITIONAL INFORMATION

<b>VISA information</b>	Student VISA compulsory for non-EU countries Depending on requirements from the French Consulate of the students' home country. Please contact your local French Embassy or Campus France. <ul style="list-style-type: none"> <li><a href="http://campusfrance.org">campusfrance.org</a></li> <li><a href="http://france-visas">france-visas</a></li> </ul>
<b>Insurance (Mandatory)</b>	<ul style="list-style-type: none"> <li>European Health Insurance Card (for European students)</li> <li>Proof of Health Insurance with coverage in France (for International students)</li> </ul>
<b>Accommodation</b> <i>Off-campus housing ONLY</i>	<ul style="list-style-type: none"> <li>Rooms in student residence: from 900€ to 1100€ per month, depending on the residence</li> <li>Home stays with single occupancy room: from 950€ to 1200€ per month</li> <li>Studio to rent: from 900€ to 1400€ per month, depending on the location</li> <li>Shared apartments: from 700€ to 1000€ per month, depending on the location</li> </ul>
<b>Cost of living</b>	<ul style="list-style-type: none"> <li>Textbooks and other academic materials: from 200€ to 400€ per semester</li> <li>Transportation: monthly metro pass (NAVIGO): 75.20€</li> <li>Other expenses: <a href="http://www.numbeo.com/cost-of-living/">www.numbeo.com/cost-of-living/</a></li> </ul>

# The American Business School of Paris

## Course Offerings Fall 2023

3 credits per classes except when mentioned otherwise

### **BUSINESS ADMINISTRATION**

BLAW 230 International Business Law  
BUSI 410 Strategic Management  
BUSI 420 Entrepreneurship  
COMP 120 Computer Skills for Business  
COMP 311 E-commerce & E-business  
COMP 395 Advanced Excel  
PHIL 290 Business Ethics

### **MARKETING**

MKTG 130 Principles of Marketing  
MKTG 240 Consumer Behavior  
MKTG 315 Digital Marketing & Web Analytics  
MKTG 350 International Marketing  
MKTG 380 Personal Selling & Negotiation  
MKTG 385 Advanced Customer Relationship Management  
MKTG 391 Sponsorship and Event Marketing

### **MANAGEMENT**

DSCI 310 Operations Management  
MGMT 101 Principles of Management  
MGMT 180 International Business  
MGMT 215 Organizational Behavior  
MGMT 225 Human Resources Management  
MGMT 310 Project Management  
MGMT 352 Sourcing and Purchasing

### **FASHION & LUXURY RETAIL MANAGEMENT**

FASH 100 Fashion & Textile Trends through the Ages  
FASH 105 The DNA of Fashion Trends  
FASH 110 Made in Paris: the Elements of a Brand  
FASH 113 The Fashion Design Process  
FASH 120 Sales Techniques for Luxury Brands  
FASH 211 Luxury Cross Channel Marketing  
FASH 225 Visual Merchandising  
FASH 240 Merchandising Planning and Control  
FASH 325 Creativity & Innovation in Fashion Luxury  
MGMT 320 Management for Luxury Services  
MKTG 400 Creating and Developing Luxury Brands

### **SPORTS MANAGEMENT**

BLAW 322 Law & Ethics in the Sports Industry  
DSCI 351 Sports Analytics  
MGMT 190 Introduction to Sports Management  
MGMT 290 Advanced Sports Management  
MGMT 321 Logistics & Management of the Olympic Games & Mega Sports Events  
MGMT 411 The Business of Professional Sports in Europe  
MKTG 321 Sports Branding & the Olympic Games  
MKTG 401 Creating and Developing Sports Brands

### **ECONOMICS**

ECON 110 Principles of Macroeconomics  
ECON 120 Principles of Microeconomics  
ECON 321 Economics of the Olympics Games  
ECON 450 International Economics

### **FINANCE AND ACCOUNTING**

ACCT 111 Financial Accounting  
ACCT 211 Advanced Financial & Managerial Accounting  
FINC 215 Business Finance  
FINC 324 Money & Banking  
FINC 345 Audit, Control & Risk Management  
FINC 400 Corporate Finance

### **MATHEMATICS**

MATH 120 Calculus  
MATH 210 Business Statistics

### **GENERAL EDUCATION / HUMANITIES**

ARTS 113 History of Art, Literature & Photography  
ARTS 250 20th Century Art  
COMM 130 Communication Techniques/Speech  
COMM 280 Journalism, New Media, & Community Management  
ENGL 101 Academic Methodology  
ENGL 120 Critical Reading & Writing  
ENGL 212 Analysis & Communication  
ENGL 225 Effective Business Communication  
HUMA 200 French Civilization  
LEIT 110 Beginner/ Lower Intermediate Italian  
POLS 210 International Relations  
PSYC 110 Introduction to Psychology  
SOCG 100 Intercultural Studies  
SOCG 110 Introduction to Sociology

### **FRENCH**

FREN 110 Elementary French  
FREN 220 Intermediate French\* (4 credits)  
FREN 350 Advanced French

*\*\*List subject to change*

# The American Business School of Paris

## Course Offerings Spring 2024

3 credits per classes except when mentioned otherwise

### **BUSINESS ADMINISTRATION**

BLAW 230 International Business Law  
BUSI 410 Strategic Management  
BUSI 420 Entrepreneurship  
COMP 120 Computer Skills for Business  
COMP 250 Building a Business Website  
COMP 311 E-commerce & E-business  
COMP 390 Advanced Excel for Finance  
PHIL 290 Business Ethics

### **MARKETING**

MKTG 130 Principles of Marketing  
MKTG 240 Consumer Behavior  
MKTG 325 Integrated Marketing Communications  
MKTG 340 Marketing Research  
MKTG 350 International Marketing  
MKTG 380 Personal Selling & Negotiation  
MKTG 385 Advanced Customer Relationship Management  
MKTG 391 Sponsorship and Event Marketing  
MKTG 425 Brand Innovation and Management

### **MANAGEMENT**

DSCI 310 Operations Management  
DSCI 350 Management Decision Analytics  
MGMT 101 Principles of Management  
MGMT 180 International Business  
MGMT 215 Organizational Behavior  
MGMT 225 Human Resources Management  
MGMT 310 Project Management  
MGMT 351 Logistics & Supply Chain Management  
MGMT 400 European Management

### **FASHION & LUXURY RETAIL MANAGEMENT**

FASH 100 Fashion & Textile Trends through the Ages  
FASH 105 The DNA of Fashion Trends  
FASH 110 Made in Paris: the Elements of a Brand  
FASH 113 The Fashion Design Process  
FASH 120 Sales Techniques for Luxury Brands  
FASH 211 Luxury Cross Channel Marketing  
FASH 225 Visual Merchandising  
FASH 240 Merchandising Planning and Control  
FASH 325 Creativity & Innovation in Fashion Luxury  
MGMT 320 Management for Luxury Services  
MGMT 354 Sourcing & Purchasing for Fashion Luxury  
MKTG 215 The Fashion Business Revolution  
MKTG 400 Creating & Developing Luxury Brands

### **SPORTS MANAGEMENT**

MGMT 190 Introduction to Sports Management  
MGMT 390 Sports Agency & Representation

### **ECONOMICS**

ECON 110 Principles of Macroeconomics  
ECON 120 Principles of Microeconomics  
ECON 315 Intermediate Economic Analysis

### **FINANCE AND ACCOUNTING**

ACCT 111 Financial Accounting  
ACCT 211 Advanced Financial & Managerial Accounting  
FINC 215 Business Finance  
FINC 315 International Investments  
FINC 450 International Finance

### **MATHEMATICS**

MATH 120 Calculus  
MATH 210 Business Statistics

### **GENERAL EDUCATION / HUMANITIES**

ARTS 113 History of Art, Literature & Photography  
ARTS 250 20th Century Art  
COMM 130 Communication Techniques/Speech  
COMM 230 Theater & Advanced Public Speaking  
COMM 285 Writing for Sports Media  
ENGL 101 Academic Methodology  
ENGL 120 Critical Reading & Writing  
ENGL 212 Analysis & Communication  
ENGL 225 Effective Business Communication  
HUMA 200 French Civilization  
LEIT 110 Beginner/ Lower Intermediate Italian  
POLS 210 International Relations  
PSYC 110 Introduction to Psychology  
SOCG 100 Intercultural Studies  
SOCG 110 Introduction to Sociology

### **FRENCH**

FREN 110 Elementary French  
FREN 220 Intermediate French\* (4 credits)  
FREN 290 Business French\* (1 credit)  
FREN 350 Advanced French

*\*\*List subject to change*